



The City of Coachella is Searching for a New City Manager!

Welcome to Coachella CITY OF ETERNAL SUNSHINE

The City of Coachella, one of the fastest growing cities in Southern California, is a family oriented city with a rich cultural heritage. The fast pace of residential growth has become a beacon for attracting new businesses - and Coachella is one of the few areas in the country with both a State Enterprise Zone and a Federal Empowerment Zone offering substantial tax credits. Welcome to Coachella - small town atmosphere with big city advantages.

THE CITY: The City of Coachella is located in Riverside County; is one of the state's fastest growing cities in the State of California. First incorporated in 1946, the population has increased by 80% in the last five years and today is over 41,000. Coachella offers a wealth of economic opportunity and the unmatched lifestyle for which the Coachella Valley is internationally known. Coachella is located near the Thermal Airport; has a new community college; the City is 20% developed – has a great opportunity to develop the remaining 80% (15,000 acres).

Coachella has approximately 70 full-time employees and a total budget of \$107 million, including an annual operating budget of \$14 million. The City is ideally located off the I-10 Freeway, the primary transportation corridor between Los Angeles and Phoenix. State Route 86S, also known as the NAFTA Highway, runs through the City connecting the Coachella Valley with the Imperial Valley. At the northern gateway to the City, a \$17.5 million grade separation project has been completed.

The completion of Gateway Plaza, Jackson Square and Plaza Harrison has added 350,000 square feet of retail in the City providing a variety of shopping and personal services. Coachella has completed a visioning process for its Entertainment District. In excess of 4000 acres, the district is centered off the Interstate 10. The financial assessment for the city looks positive. Better sustainable revenue is on the horizon with the tough decisions behind us. This will be a great opportunity for a City Manager who has great ideas and vision for the City. Our new City Manager will have the unique opportunity to bring in new entertainment, land use opportunities – off the expressway.



Coachella City Hall

The City of Coachella is looking for an experienced City Manager who shares its vision. The City Manager serves as chief executive officer of the City and is the Executive Director of the Redevelopment Agency. The City Manager directs the activities of City departments and personnel to implement the policies and programs of the City Council; advises Council of the financial condition and needs of the City; and provides organization and method analysis on a day-to-day basis to meet changing needs and to provide economy of operation.

Traits desired in City Manager include: Strong Manager - Visionary; teambuilding expert; experience in diverse and active community; fiscally conservative; has ‘staying power’; ethical leadership; wants to be in Coachella – no stepping stone.

The City Manager recommends policies and procedures relating to department activities and ensures that policies are administered equitably. The City Manager plans, directs, and coordinates department services consistent with federal and state laws, city ordinances, policies, rules and regulations with Department Heads. The City Manager works closely with City Departments, advisory committees, local, state and federal agencies and other organizations in developing and adhering to a balanced budget.



EXPERIENCE & EDUCATION: A Bachelor’s degree in Public or Business Administration; possession of a Master’s degree is highly desired. A minimum of (5) years of progressively responsible experience in a full-service local government, with special emphasis on financial management, redevelopment and economic/community development is desired.

EMPLOYMENT BENEFITS: Negotiable DOQ (Currently \$215,000)

Excellent benefits including PERS 3% @ 60 (Employee’s 8% contribution is paid by City).
An Affirmative Action/Equal Opportunity Employer

Deadline to Apply – February 15, 2010

TO APPLY: Send Resume and letter of interest to Dr. Bill Mathis.



E-mail Dr.Bill@MathisGroup.net.

Mathis Group, Napa Office, 707-252-2151.

Address: 3435 Valle Verde Dr., Napa, CA 94558; Fax 707-252-1349